

PROVEN TECHNOLOGY
WITH PRACTICE SUPPORT
THAT **RE-SHAPES SUCCESS**
IN YOUR PRACTICE



 **coolsculpting**[®]
by ZELTIQ[®]

IT ALL BEGAN...



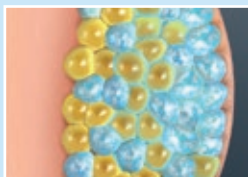
in 1970 when researchers discovered that some children developed dimples due to sucking on Popsicles¹. The idea that cold can selectively affect fat inspired Harvard scientists Dieter Manstein and R. Rox Anderson to develop the proven Cryolipolysis® science on which CoolSculpting technology is based. The patented Cryolipolysis technology is exclusively licensed by ZELTIQ® from Massachusetts General Hospital.

THE PIONEER AND LEADER IN NON-INVASIVE FAT REDUCTION

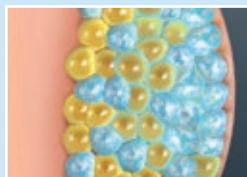
- » Approved by the American Food and Drug Administration, safe and effective
- » The No.1 body sculpting solution with 4,500 practices worldwide²
- » More than 3 million treatments performed
- » Up to 95% customer satisfaction*
- » Over 10 years of safety and efficacy data

HOW COOLSCULPTING® WORKS

CoolSculpting reduces stubborn fat through Cryolipolysis.



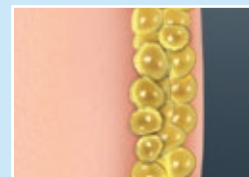
The CoolSculpting procedure targets and cools fat cells to temperatures that trigger fat cell apoptosis.



No damage to surrounding tissues because lipids in fat crystallise at a warmer temperature than water in other cell types.



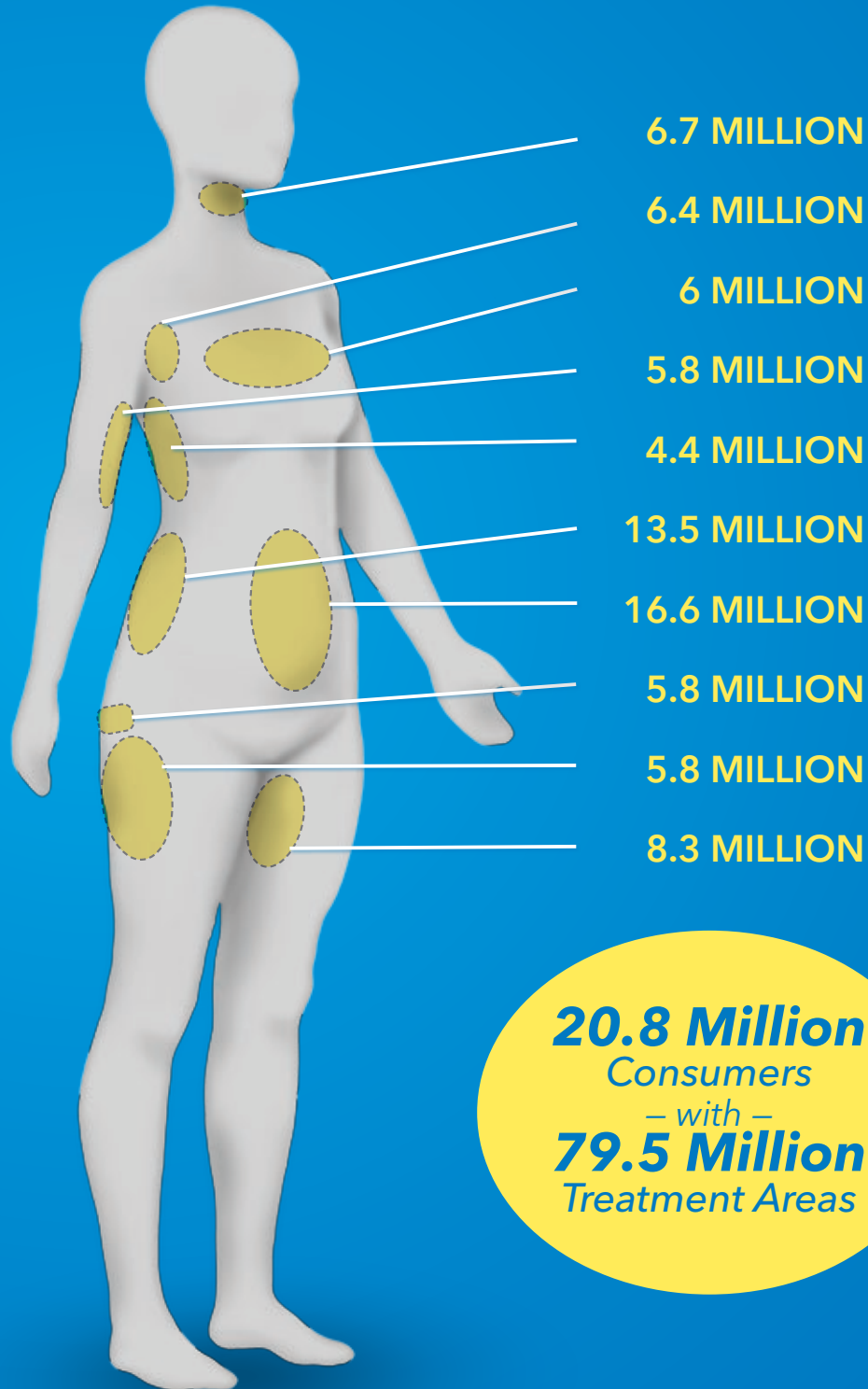
Following treatment, fat cells enter apoptosis and the body's immune system naturally processes the fat and eliminates dead cells.



Up to 24%* of fat cells in treated area are eliminated and the thickness of the fat layer is significantly reduced.

ONE SYSTEM. MILLIONS OF OPPORTUNITIES.

Number of people who have excess fat in areas shown*:



ROBUST PRODUCT OFFERING

The CoolSculpting® family of applicators is designed to fit different body shapes and sizes. Together with all the training and support you need, you can achieve transformational results for your patients.

CoolSculpting Family of Applicators

CoolAdvantage Plus™



CoolCurve Advantage Plus™



CoolCore Advantage Plus™

CoolAdvantage™



CoolCurve+ Advantage™



CoolCore Advantage™



CoolFit Advantage™

CoolSmooth PRO™



CoolMini®



PROVEN TECHNOLOGY

70+ Peer-reviewed Studies

Over 3.5 Million Treatment Cycles



COOLSCULPTING® IS YOUR TRUE PARTNER IN BODY CONTOURING

RAMP UP YOUR PRACTICE



CoolSculpting University (CSU)

Our industry-leading training programme is proven to increase CoolSculpting business by 90%.



Process For Success

Our "5 Steps to Success" is an exclusive and proven process that insures CoolSculpting success in your practice.

GROW YOUR PRACTICE



Practice Development Manager (PDM)

Each ZELTIQ customer is provided with a dedicated PDM who will work to ensure that your staff and your practice receives on-going support and in-office training to keep your CoolSculpting business busy.



Crystal Rewards®

Our co-op programme shares the cost of building awareness in your market and practice.

PROTECT YOUR PRACTICE



CoolAssurance™

Our revolutionary warranty programme protects your CoolSculpting investment.



FreezeDetect®

Rest assured with CoolSculpting - the first FDA-cleared treatment for non-invasive fat reduction using cooling. And CoolSculpting is the only system with our patented FreezeDetect technology that can prevent patient burns.



CoolConnect™

Our connectivity platform enables you to analyse and measure the success of your CoolSculpting business.

TRANSFORMATIVE RESULTS

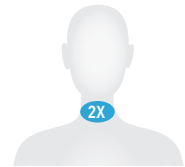
CHIN



BEFORE



12 WEEKS AFTER
Second CoolSculpting® Session



BEFORE



6 WEEKS AFTER
CoolSculpting Session



BEFORE



12 WEEKS AFTER
CoolSculpting Session

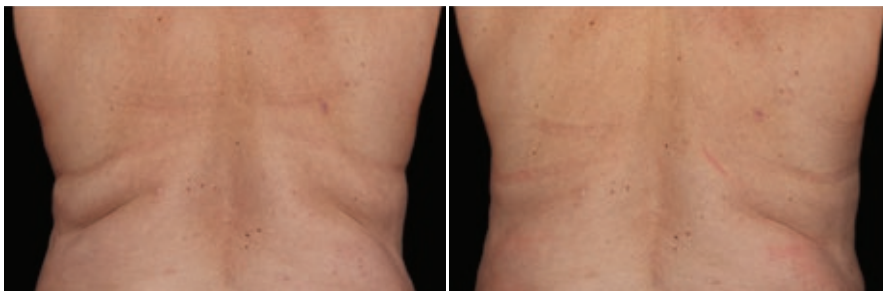
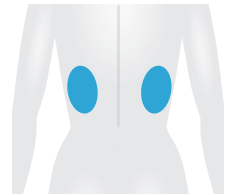


BACK/BRA FAT



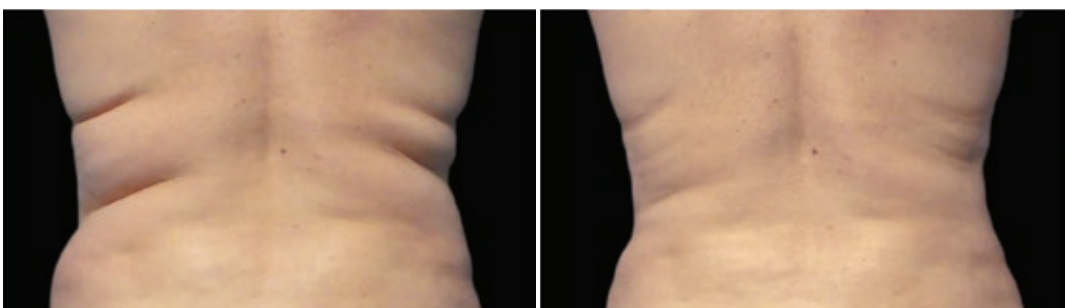
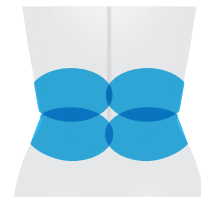
BEFORE

12 WEEKS AFTER
CoolSculpting® Session



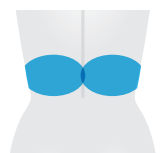
BEFORE

12 WEEKS AFTER
CoolSculpting Session



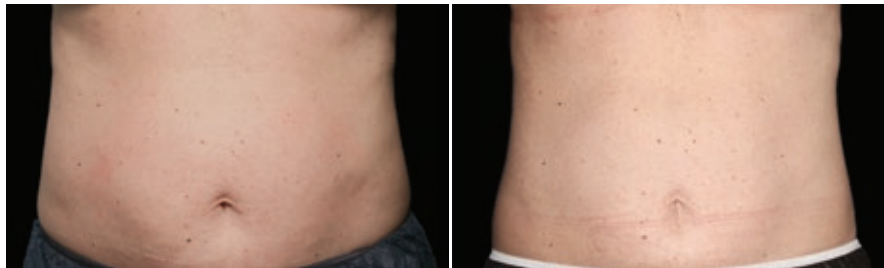
BEFORE

13 WEEKS AFTER
CoolSculpting Session



RESULTS PATIENTS WILL LOVE

ABDOMEN



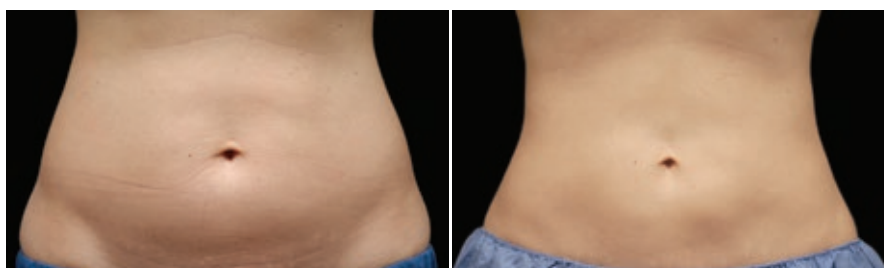
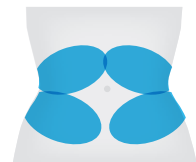
BEFORE

10 MONTHS AFTER
CoolSculpting® Session



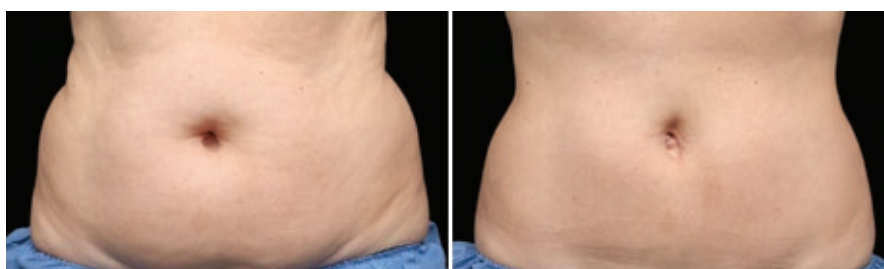
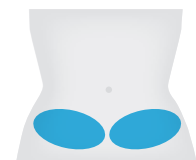
BEFORE

16 WEEKS AFTER
Second CoolSculpting Session



BEFORE

12 WEEKS AFTER
Second CoolSculpting Session



BEFORE

8 WEEKS AFTER
CoolSculpting Session
(-6 lb)



FLANK



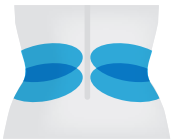
BEFORE

16 WEEKS AFTER
CoolSculpting® Session



BEFORE

5 WEEKS AFTER
CoolSculpting Session



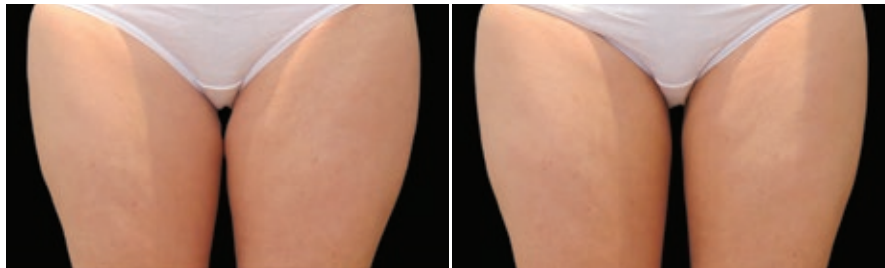
BEFORE

10 WEEKS AFTER
CoolSculpting Session



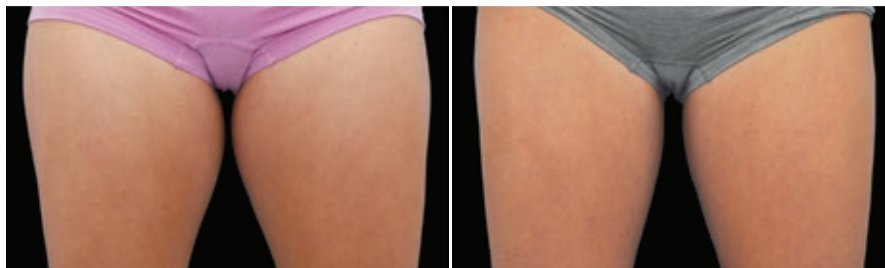
RESULTS ARE UNDENIABLE

THIGH



BEFORE

5 WEEKS AFTER
CoolSculpting® Session



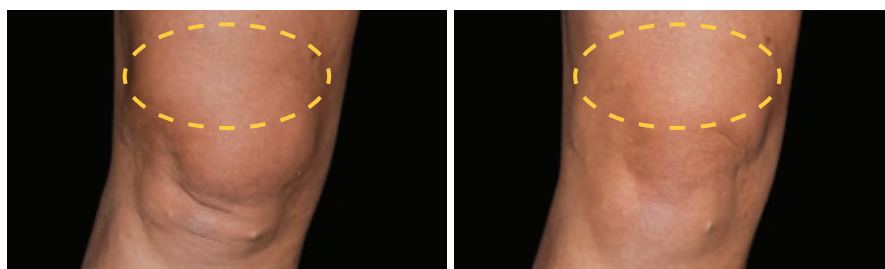
BEFORE

12 WEEKS AFTER
CoolSculpting Session



BEFORE

8 WEEKS AFTER
CoolSculpting Session



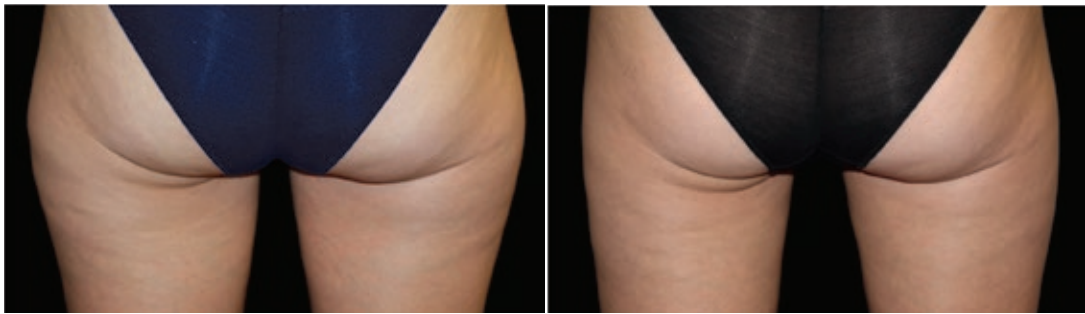
BEFORE

20 WEEKS AFTER
CoolSculpting Session



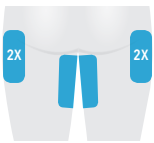
Diagrams reflect approximate treatment locations.

THIGH



BEFORE

19 WEEKS AFTER
Second CoolSculpting® Session



BEFORE

16 WEEKS AFTER
CoolSculpting Session

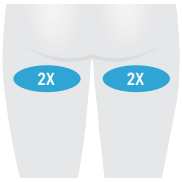


BANANA ROLL



BEFORE

4 WEEKS AFTER
Second CoolSculpting Session



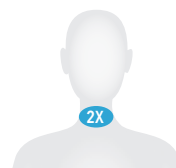
OUTSTANDING OUTCOMES FOR MEN

CHIN



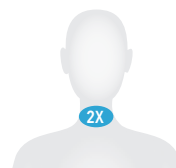
BEFORE

12 WEEKS AFTER
Second CoolSculpting® Session

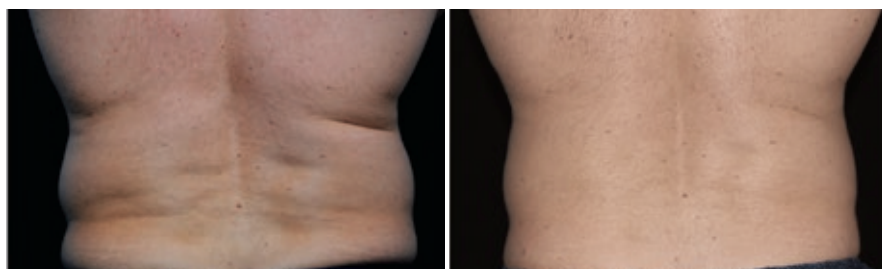


BEFORE

12 WEEKS AFTER
Second CoolSculpting Session

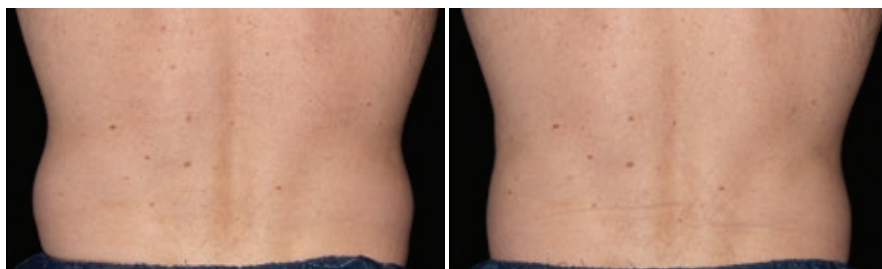


FLANK



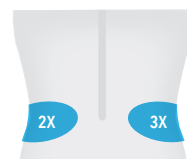
BEFORE

15 WEEKS AFTER
CoolSculpting Session

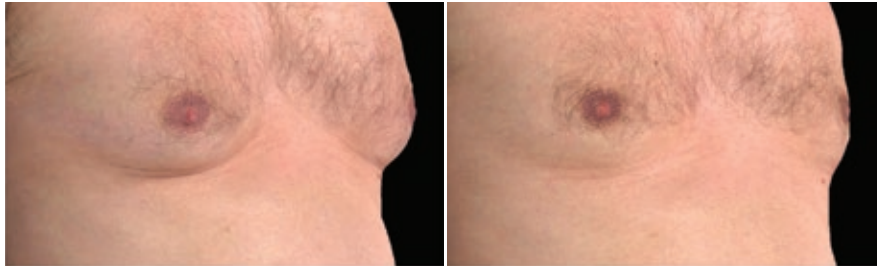


BEFORE

6 WEEKS AFTER
Second CoolSculpting Session

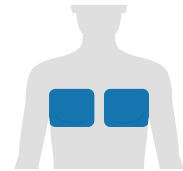


CHEST



BEFORE

9 WEEKS AFTER
CoolSculpting® Session

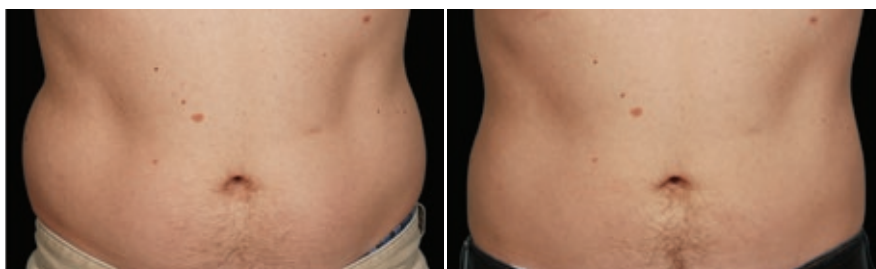
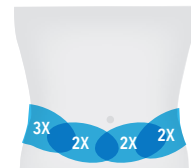


ABDOMEN



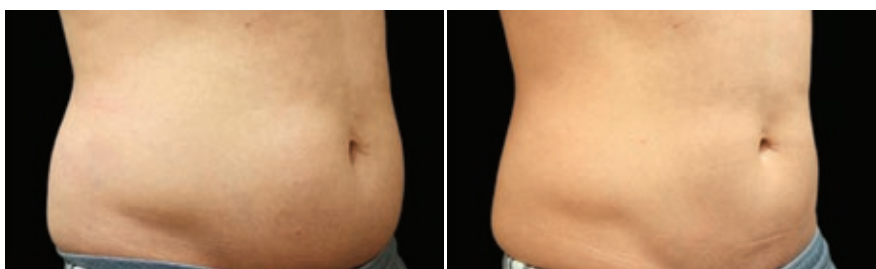
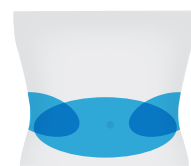
BEFORE

6 WEEKS AFTER
Second CoolSculpting® Session



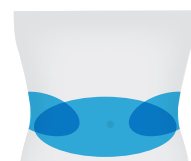
BEFORE

12 WEEKS AFTER
CoolSculpting Session



BEFORE

8 WEEKS AFTER
CoolSculpting Session
(-10 pounds)



LONG-LASTING RESULTS

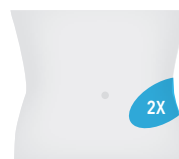


BEFORE



6 YEARS AFTER

Second CoolSculpting® Session
(Single side treatment)



BEFORE



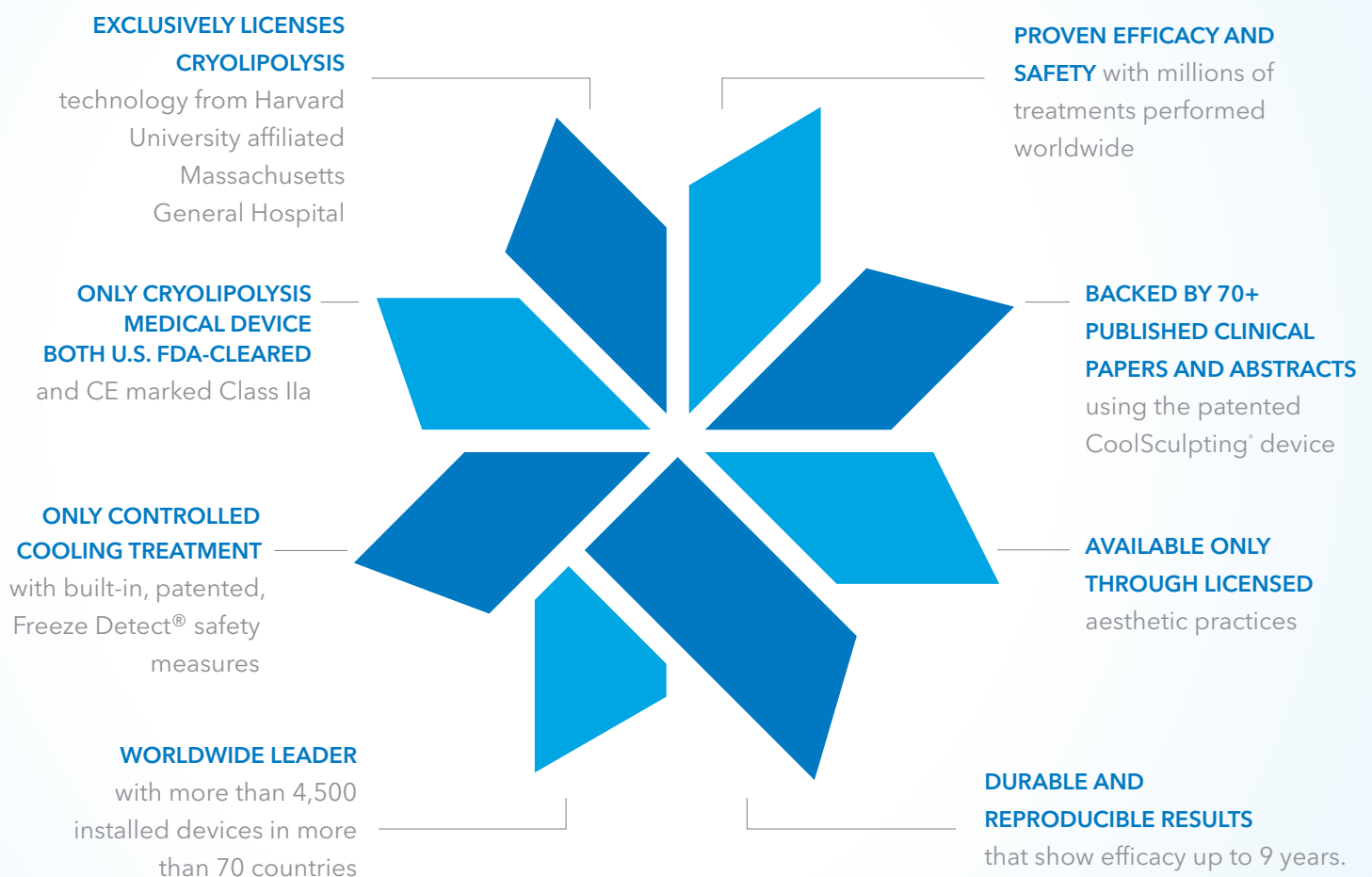
2 YEARS AFTER

Second CoolSculpting Session



SNOWFLAKES ARE UNIQUE.

Beware of counterfeiters.



The one and only CoolSculpting procedure is the number 1 non-invasive fat reduction treatment worldwide.¹



1. CoolSculpting is the treatment doctors use most for non-invasive fat removal

ZELTIQ® is a publicly traded (NASDAQ: ZLTQ) San Francisco Bay Area-based company that has led the revolution in fat reduction. ZELTIQ is committed to continuing the scientific exploration and innovations in the use of Cryolipolysis® technology for non-surgical aesthetic procedures and treatments based on clinical data, doctor input and market demand. Today, the CoolSculpting® system is available in medically based aesthetic practices in more than 70 countries worldwide and is revolutionising the field of aesthetics by broadening its appeal to an entirely new patient base.

Results and patient experience may vary.

Before and After photos courtesy of, in order of appearance: (p.6) A. Jay Burns, MD, Alicia Green, MD, Dr. Choi; (p.7) Bodify & Steven Sorr, MD, Suzanne Bruce, MD, Heartland Plastic & Hand Surgery; (p.8) ZELTIQ Training Center, Grant Stevens, MD, FACS, Flor A. Mayoral, MD, Leyda E. Bowes, MD; (p.9) John B. Fasano, MD, Dr. Frank Rösken, Suzanne Bruce, MD; (p.10) Tracy Mountford, MD, Mark Beaty, MD, A. Jay Burns, MD, Eric Bachelor, MD, FACS; (p.11) Premier Plastic Surgery, Grant Stevens, MD, FACS, Amy Brenner, MD; (p.12) A. Jay Burns, MD, Grant Stevens, MD, FACS, Scott Gerrish, MD, ZELTIQ Training Center; (p.13) Farid Kazem, MD, ZELTIQ Training Center, Barry DiBernardo, MD, FACS, Benjamin J. Boudreaux, MD; (p.14) Eric Bernstein, MD, Grant Stevens, MD, FACS.

In the U.S., the CoolSculpting procedure is FDA-cleared for the treatment of visible fat bulges in the submental area, thigh, abdomen and flank, along with bra fat, back fat, and underneath the buttocks (also known as banana roll). Outside the U.S. the CoolSculpting procedure for non-invasive fat reduction is available worldwide. ZELTIQ, CoolSculpting, the CoolSculpting logo, the Snowflake design, CoolMini, Cryolipolysis, Crystal Rewards, and Freeze Detect are registered trademarks and CoolAdvantage, CoolAdvantage Plus, CoolCore Advantage, CoolCore Advantage Plus, CoolCurve+ Advantage, CoolCurve Advantage Plus, CoolFit Advantage, CoolSmooth PRO, CoolAssurance, and CoolConnect are trademarks of ZELTIQ Aesthetics, Inc. © 2017. All rights reserved. IC02828-UK-A